

City of Raleigh Digital Ambassadors Logic Model

INPUTS	KEY ACTIVITIES	OUTPUTS	OUTCOMES	IMPACT
<p>City of Raleigh staff</p> <p>Youth Digital Ambassador participants</p> <p>Digital literacy resources</p> <p>Laptops/devices</p> <p>Kramden Institute, Step Up Ministry, and other community partners</p> <p>Raleigh residents</p> <p>Marketing and outreach materials</p> <p>NCDIT grant funding</p>	<p>Digital Ambassador Management Train and oversee Digital Ambassadors</p> <p>Implement tiered structure for Digital Ambassador participation</p> <p>Digital Programming Expand Advice About Your Device series (drop in events + tech topic presentations)</p> <p>Update and expand Mobile Distributions</p> <p>Deliver Learn & Earn digital literacy curriculum</p> <p>Develop and implement Community Tech Check series</p> <p>Program Operations Build and strengthen partnerships to support digital programming</p> <p>Recruit Raleigh residents to participate in programming</p> <p>Collect monitoring and evaluation data</p> <p>Disseminate lessons learned and best practices</p> <p>Grant Management NCDIT grant management and reporting</p>	<p>Digital Ambassador Management Trained youth Digital Ambassadors</p> <p>Digital Ambassador participation tiers established</p> <p>Digital Programming Advice About Your Device drop in events held and tech topic presentations delivered</p> <p>Mobile Distribution and Community Tech Check events hosted</p> <p>Learn & Earn digital literacy curriculum delivered</p> <p>Laptops/devices distributed as part of Mobile Distributions, Learn & Earn, and Community Tech Check</p> <p>Laptops/devices fixed and recycled as part of Community Tech Check</p> <p>Program Operations Community partnerships developed to support digital programming in Raleigh</p> <p>Residents trained in various digital literacy/tech topics</p> <p>Program monitoring and evaluation reports</p> <p>Conference and webinar presentations</p> <p>Grant Management Completed risk assessment for NCDIT</p> <p>Completed monthly check ins with NCDIT</p> <p>Completed monthly expenditure reports for NCDIT</p> <p>Completed quarterly accountability reports for NCDIT</p>	<p>Program Outcomes Increased leadership and digital literacy competencies among youth Digital Ambassadors</p> <p>Increased availability of digital literacy programming in Raleigh</p> <p>Increased digital literacy skills among Raleigh residents who participate in programming</p> <p>Increased access to technical support for Raleigh residents who participate in programming</p> <p>Increased number of households with access to a laptop/device</p> <p>Greater availability of digital literacy best practices and lessons learned for peer communities and organizations</p> <p>Grant Outcomes Effective grant monitoring and expenditure</p>	<p>Increased access to the internet for Raleigh residents</p>