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BEECK CENTER FOR SOCIAL IMPACT + INNOVATION
DIGITAL SERVICE NETWORK

Theories of Change for Digital Transformation in Government
Resource Appendix

This resource appendix is a compilation of useful resources intended as a follow-on to the DSN's writing on [theories of change for digital transformation in government](). Practitioners can use these resources to DIY their ToC after reading our essays. This is a fluid document that is updated as useful resources come across our radar.

Still not sure where to start? *The DSN is here to help. Reach out to us at* `hi@digitalservice.network` *to inquire about DSN staff hosting a session to help you and your team craft its very own ToC. We can't wait to hear from you!*

Get involved with the Digital Service Network:
- [Complete this form]() to become a member and receive our monthly newsletter, event notifications, and other important DSN communications
- Follow us on [Twitter]() and [LinkedIn]()
- Watch previous events on [YouTube]()
- Something else? Email us at `hi@digitalservice.network`

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DSN publications
- [Toward Sound, Explicit Theories of Change for Digital Service Teams](): ToC overview and value proposition
- Essay 1: [Crafting a Theory of Change for Digital Transformation in Government]()
- Essay 2: [Wielding a Theory of Change for Digital Transformation in Government]()

Toolkits and action-oriented resources
- Comprehensive [guidance and templates]() for building a theory of change from the Annie E. Casey Foundation
- [Templates]() for developing a ToC from the Annie E. Casey Foundation
- ToC [resources, examples, and practical advice]() from Annie E. Casey spin-off Center for Theory of Change
- [Table outlining when and how to use a ToC]() from Annie E. Casey spin-off Center for Theory of Change
- [Facilitation guide]() for running ToC development sessions from the Aspen Institute
- [Step-by-step guidance]() on building a theory of change from New Philanthropy Capital
- [Mechanisms – A missing component in your theory of change?]() from New Philanthropy Capital
- [Free e-book and training resources]() on ToCs from SoPact
- [Theory of Change TECHNICAL PAPERS: A Series of Papers to Support Development of Theories of Change Based on Practice in the Field]() from ActKnowledge
- [Theory of Change Guidance]() from UNDAF
- [Mapping Change: Using a Theory of Change to Guide Planning and Evaluation]() from Grantcraft
- [Strategies for overcoming the limitations of ToCs]() from the Annie E. Casey Foundation

Editorial writing
- Defining a [ToC vs a Logic Model]() from Harvard Family Research Project's *The Evaluation Exchange*
- [Theories of Change: Time for a radical approach to learning in development](): report by Craig Valters on the practice and principles of building and using a ToC
- [Unpacking the Theory of Change](): essay by Maoz Brown in the *Stanford Social Innovation Review* on how ToCs can promote better evaluations
- [Why Change Needs a Theory]() by Cigdem Tongal
- [A plan is not a strategy](): discussing the value of the strategy work that underpins ToCs with Roger Martin in the *Harvard Business Review*

- [Introduction to Levers for Digital Service Groups](#) by David Eaves, Tom Loosemore, and Lauren Lombardo

Digital service-specific writing and resources
- Canadian Digital Service
    - [Making the Canadian Digital Service Bolder](#) by Marc-André Simard
    - [Evaluation of the Canadian Digital Service](#) conducted in 2021 by the Treasury Board of Canada Secretariat, which includes an [outline of CDS' ToC](#)

Academic literature
- [A Systematic Review of Theory-Driven Evaluation Practice From 1990 to 2009](#) Coryn et al, 2010
- [Theory of Change: a theory-driven approach to enhance the Medical Research Council's framework for complex interventions](#) Silva et al, 2014
- [Change theory and theory of change: what's the difference anyway?](#) Reinholz & Andrew, 2020