

EDD Identity Proofing Demonstration Day

Welcome to our exciting Identity Proofing Demo Day! This will allow you to showcase your product's power through a persona-based approach to address the EDD's needs! We are looking for you to bring us into a world where your product will support our customers' needs around Identity Proofing.

The attached persona-based PPT will give you the structure and organization to help us understand how your organization attacks the complex process of Identity Proofing, enabling our evaluators to envision our customers as beneficiaries of your product and creating an empowering demo day experience for all.

Each section is divided into interactive personas facing different challenges. Through these challenges, we want to see how your solution addresses our customers' unique pain points and desires. Personas are fictional representations of our customers that encapsulate their characteristics, goals, behaviors, and needs. They are created based on research and data about our real users, allowing our evaluators to understand and empathize with the intended audience. These personas foster empathy and humanize customers by giving them names and stories thereby helping us understand users' motivations, frustrations, and aspirations.

Throughout your Demo, attendees will have the opportunity to review your approach to solving these pain points and desires, sparking lively discussions and exchanges on how your experts address these issues.

Show Schedule

Timeframe

Activity

Description

06/21/2023 -
06/22/2023

Pre-Planning & Questions

Time to walk through the approach and answer any questions that you may have.
Each vendor will be allocated a 1-hour meeting with EDD Identity Proofing Core Team

- 45 minutes for vendor questions.
- 15 minutes wrap-up and follow up assignments.

07/06/2023

Vendors to provide technical documentation

List of Documents Needed:

- NIST, IAL2, and SOC Type 2 certification and compliance.
- Describe the system interfaces available for your product, including detailed specifications.
- Data interfaces available for your product. The data interfaces defined, provide detailed specifications. Details could include Data Specifications, Developer Guide, User manual, and System Integration Guide.
- User guide or user manual for any secondary identity verification workflow(s) and reporting/analytics tools.
- How the solution will fit into a multi-language environment integrating with myEDD portal. Required written languages: Traditional Chinese, Simplified Chinese, Vietnamese, Korean, Armenian, Tagalog, English, and Spanish.
- Documentation to support compliance towards EDD IT and Cloud Computing requirements.

07/12/2023 -
07/20/2023

Demo Day

Time for demonstrating your product using our Personas.
Each vendor will be allocated a 2-hour meeting with EDD Evaluation Team

- 5 minutes for setup and configuration
- 10 minutes for introductions.
- 90 minutes for persona-based product demonstration.
- 15 minutes wrap-up